

# The Big Skill

## Social Media Policy

The Big Skill understands the positive effect of Social Media to enable meaningful, positive discussions, sharing crafts, rural skills and marketing creative products and workshops.

We recognise that this includes our work appearing on a wide possibility of social platforms including; Facebook, Twitter, Instagram, Eventbrite, You Tube, Vimeo, Blogs, Wikis and Games, plus other digital tools yet to be created, that connect people and communities.

**The aim of this policy is to promote good practice on these social platforms and within our community. This can be achieved by;**

- Using social media to enter into conversation and build meaningful relationships between people interested in our work and attending our workshops.
- Encouraging positive pro-social behaviour and discussions between people in our community through providing clear guidelines.
- Actively listening to concerns, issues or feedback in comments and discussions and replying appropriately in a timely manner.
- Using social media to assist in making crafts, rural skills and Big Skill workshops more open, accessible and welcoming to all.

**When you post about The Big Skill please stick to our social media guidelines**

### Be Kind. Respect Yourself

Remember, what you post on social media might be interpreted differently to what you intended to say. Think carefully about what you are writing, recording or creating and make sure that it clearly says, what you want it to say. Posting things in the heat of the moment, may reflect badly on you and lead to regrets. Avoid spamming, re-posting the same content repeatedly, or blatant self-promotion.

Stay safe. Once posted, your message may be very hard to erase and can be found by searching the internet, so could cause you embarrassment in future. Take responsibility for your actions.

### Take Care, Respect Others

It is easy to post something without realising what the full implication of what the message might contain; what might be considered humorous to one person, may be offensive to another. Remember, a person reading your comment out of context may interpret it as racist, sexist or homophobic. Allowing yourself a little extra time to review before you post, with a different frame of mind or mood, might prevent an issue arising later.

Use common sense and good judgement when participating or posting online, just as you would in any other public place.

### Be Helpful, Share Wisely

Take time to listen and reflect, before you post or reply to a conversation. Look carefully to see if someone has already made a similar point, can you add more information or improve it by commenting with a tip of your own? We are a creative community, so do not steal or misappropriate others ideas as your own, however remixing is fine as long as you give credit. Check all the facts before you post, reward others work with mentions and citation and only share trusted sources or your own work.

Welcome new people to The Big Skill, share your love of crafts and have fun!